Membership

**Total # of Members**

- **2009**: 55
- **2010**: 58
- **2011**: 62
- **2012**: 65
- **2013**: 65
- **2014**: 63
- **2015**: 66
- **2016**: 71
- **2017**: 71
- **2018**: 75

**Membership Tenure**

- 6-10 Years: 17
- 3-5 Years: 15
- 1-2 Years: 7
- 36+ Years: 6
- 26-30 Years: 7
- 21-25 Years: 6
- 16-20 Years: 5
- 11-15 Years: 1

**Membership Anniversaries**

- 5 Years: 11
- 10 Years: 16
- 15 Years: 7
- 20 Years: 8
- 25 Years: 5
- 30 Years: 2
- 35 Years: 3
- 40 Years: 0
- 45 Years: 2
- 50 Years: 1
- 55 Years: 2
Meeting Attendance

% of Member Companies Present and % Bringing > 1 Representative

- 92% of PEMA Members attended at least one meeting in 2018

51% of PEMA Members sent more than one executive to a meeting in 2018

Members-Helping-Members Mini-Surveys

# of Questions Asked and Average # of Responses

- 2019 Topics Included:
  - Company Vehicle Policies
  - California Proposition 65 Compliance
  - Company Work/Life Balance Policies
  - Manufacturing/Production Scheduling Project Management Tools
**Occupancy & Member Presence**

**Powder Show**

**% of Totals**

<table>
<thead>
<tr>
<th>Year</th>
<th>Show’s Total Square Footage</th>
<th>PEMA Member Square Footage</th>
<th>PEMA Occupancy % of Total Exhibit Space</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>90,355</td>
<td>23,100</td>
<td>26%</td>
</tr>
<tr>
<td>2012</td>
<td>100,140</td>
<td>24,900</td>
<td>25%</td>
</tr>
<tr>
<td>2014</td>
<td>98,525</td>
<td>26,300</td>
<td>27%</td>
</tr>
<tr>
<td>2016</td>
<td>97,245</td>
<td>25,450</td>
<td>26%</td>
</tr>
<tr>
<td>2018</td>
<td>103,105</td>
<td>26,300</td>
<td>26%</td>
</tr>
</tbody>
</table>

**PEMA Member Total vs % Who Exhibited**

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of PEMA Members</th>
<th>% of Members That Exhibited</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>58</td>
<td>71%</td>
</tr>
<tr>
<td>2012</td>
<td>65</td>
<td>77%</td>
</tr>
<tr>
<td>2014</td>
<td>63</td>
<td>79%</td>
</tr>
<tr>
<td>2016</td>
<td>71</td>
<td>65%</td>
</tr>
<tr>
<td>2018</td>
<td>72</td>
<td>71%</td>
</tr>
</tbody>
</table>

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**Website Traffic (PEMA.net.org)**

**Top Pages Visited in 2018**

**Public Site (Hits)**

1. Home (8,510)
2. Member Companies (4,379)
3. Meetings (2,218)
4. Products & Services (1,389)
5. Board of Directors (440)

**Members Site (Hits)**

1. Executive Directory (576)
2. Members Home (387)
3. Speaker Presentations (108)
4. Listserv (75)
5. Newsletters (62)